



Council on Licensure, Enforcement and Regulation

CLEAR INTERNATIONAL CONGRESS ON PROFESSIONAL AND OCCUPATIONAL REGULATION



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

London, England · July 7-8, 2011
Park Plaza Riverbank London

About CLEAR

The Council on Licensure, Enforcement and Regulation (CLEAR) is the premier international resource for professional regulation stakeholders. CLEAR was conceived 30 years ago as a resource for any entity or individual involved in the licensure, non-voluntary certification or registration of the hundreds of regulated occupations and professions. Since its inception, CLEAR's membership has included representatives of all governmental sectors, the private sector, and many others with an interest in this field.

2nd Meeting

The Second International Congress on Professional and Occupational Regulation will be held at the Park Plaza Riverbank London in London, England. To help foster a better understanding of the issues involved in professional and occupational regulation, CLEAR sponsors conferences designed to meet the varied needs of all licensing community members.

The 2009 ICPOR hosted attendees from the United Kingdom, the United States, Canada, Ireland, Australia and New Zealand. Previous exhibitors and sponsors of the program include BES Technologies, National Association of State Boards of Accountancy, Pearson VUE, UK Health Professions Council and Valentia Technologies.

Attendance

The International Congress on Professional and Occupational Regulation offers a wide variety of sessions designed to meet the needs of members of the international regulatory community. Attendees include registrars, executive directors and agency leadership responsible for regulating the following professions and occupations: Pharmacy, Architecture, Engineering, Land Surveying, Interior Design, Landscape Architecture, Auctioneering, Branch Pilots, Soil Scientists, Wetland Professionals, Opticians, Optometrists, Occupational Therapy, Massage Therapy, Medical Laboratory Technologists, Nursing,

Accounting, Acupuncture, Appraising, Audiology, Bail Bonding Agents, Barbers, Nurse Aides, Chiropractors, Cosmetology, Counseling, Dental Hygienists, Dentists, Electricians, Electrical Contracting, Estheticians, Fishing/Hunting Guides, Hearing Aid Dealers, Insurance, Investing, Manicurists, Marriage and Family Therapy, Mental Health Professionals, Midwifery, Mortgage Brokers, Nursing Home Administration, Osteopaths, Physical Therapy, Physicians Assistants, Medicine, Plumbing, Podiatry, Psychiatric Technicians, Psychology, Real Estate, Respiratory Therapy, Securities, Social Work, Stockbrokers, Veterinarians and Law.

EXHIBITING

Exhibit Location

Exhibits will be displayed at the site of CLEAR's conference, the Park Plaza Riverbank London. The Exhibitor Showcase will be held directly outside the main meeting room. All coffee breaks and the Thursday night reception will be located in the exhibit area.

Exhibit Space

Exhibit space will be reserved on a first come, first served basis. There are a 15 booth spaces available for organizations interested in being an exhibitor at the 2011 International Congress on Professional and Occupational Regulation. Double display spaces are available as well for this event.

Specifications

- All exhibit spaces will include room for a tabletop display. In addition to exhibit space, the following is offered to exhibitors at **NO** extra charge:
- **Exhibitor's logos:** will be placed on the conference website
- **Promotional Materials:** promotional material about each exhibitor's organization can be included in the conference handout packets. (Limited to one 8 ½ x 11 sheet).
- **Program:** exhibitors will be noted in the conference program
- **Registration:** each exhibitor's organization will be entitled to one conference registration fee waiver for each exhibit space reserved.

EXHIBIT HOURS

Thursday, July 7

8:00 a.m. - 12:00 noon	Exhibit Installation
1:00 p.m. - 5:00 p.m.	Exhibit Viewing
6:00 p.m. - 7:00 p.m.	Reception in the Exhibit Area

Friday, July 8

8:00 a.m. - 5:00 p.m.	Exhibit Viewing
5:00 - 8:00 p.m.	Close and Tear Down

For More Information

For information regarding exhibits or sponsorships contact Jodie Butler Markey, CLEAR Exhibit Coordinator, 403 Marquis Avenue, Ste 200, Lexington, KY 40502, or call (859) 269-1901 or fax (859) 231-1943, e-mail: jmarkey@clearhq.org

SPONSORSHIP OPPORTUNITIES

Sponsors at the CLEAR conference will be recognized in the following ways:

Program:	Participation prominently noted in the conference program, which is provided to all attendees. Sponsors are provided one of the following designations, based on the total (booth + sponsorship) contribution.
	Contributor: US\$1250 – US\$1999
	Sponsor: US\$2000 - US\$4500
	Patron: US\$4500 or more
Signage:	If your organization sponsors a specific event or activity, a sign indicating sponsorship will be prominently displayed during the event.
Promotion:	Promotional materials for sponsors and patrons will be included in conference handout packets and recognition given on CLEAR's web site - www.clearhq.org .
Registration:	For each US\$1250 donated, your organization is entitled to one conference registration fee waiver for officers and employees.
Patrons:	In addition to the forms of recognition listed above, patrons will be offered the following: <ul style="list-style-type: none">◆ preferred seating in the front row of all conference sessions and will be formally recognized by CLEAR's President during introductory remarks at the opening plenary.◆ a distinctive ribbon for patrons' name badges will also be provided, to further increase recognition during the conference.◆ exhibit booth space will be upgraded to a double booth◆ a 50-word description of patrons' organizations will be provided in the conference program

CLEAR's International Congress on Professional and Occupational Regulation will include the following sponsorship opportunities which you are invited to consider. To reserve an item, place a check in the corresponding box and fax the form to (859) 231-1943. Please note that sponsors from the 2009 ICPOR will have first right of refusal on their sponsorship item. **For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be early April. Please contact staff for specific details about including your logo imprint.**

Please note: sponsorship items are available on a first come, first served basis. All prices in Euros and sterling are current as of July 22, 2010.

EVENT

Cost of Sole Sponsorship

General Sponsorship

US\$ _____

Benefits the conference as a whole

Attendee Folder

Given to all attendees at registration. The folder will include CLEAR's logo as well as that of the sponsor.

US\$1250(£818 or €967)*

* Exchange rate for Euros and sterling are correct as of July 22, 2010. Billing will be in US Dollars.

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Lanyards with Company Name

Provided to all conference attendees, to include your organization's name

US\$2250(£1472 or €1,741)*



USB Flash Drive/Memory Stick with Company Logo

provided to all conference attendees, containing available session handouts and PowerPoint presentations

US\$2250(£1472 or €1,741)*

Conference Brochure

Includes one half page advertisement.

US\$3000(£1962 or €2,322)*

Coffee/Refreshment Breaks

Sponsors will be invited to display materials for attendees or give-away items either side of the refreshment stations.

Package Deal to Sponsor All Breaks

US\$3500(£2288 or €2708)*

Morning Break – Thursday, July 7

US\$950(£622 or €735)*

Afternoon Break - Thursday, July 7

US\$950(£622 or €735)*

Morning Break - Friday, July 8

US\$950(£622 or €735)*

Afternoon Break - Friday, July 8

US\$950(£622 or €735)*

Opening Reception

Thursday, July 7

An opening reception for all conference attendees held in the exhibitor area. The sponsor will be invited to greet attendees as they enter the reception and announce raffle prize winners during the event.

US\$5000(£3269 or €3868)*

Luncheon

Thursday, July 7

US\$3000(£1962 or €2,322)*

Friday, July 8

US\$3000(£1962 or €2,322)*

The sponsor will be invited to greet attendees as they enter the luncheon, and hand out promotions or giveaways.

Other Activities *(please specify proposed activity and/ or contribution area)*

* Exchange rate for Euros and sterling are correct as of July 22, 2010. Billing will be in US Dollars.

Please note: sponsorship items are available on a first come, first served basis.

**CLEAR 2011 ICPOR
EXHIBITOR/SPONSORSHIP
RESERVATION/REGISTRATION
JULY 7-8, 2011**

Please fill out this form and fax it to CLEAR at (859) 231-1943 or register online at http://www.clearhq.org/eventregistration_closedprograms?eventId=189446&EventViewMode=EventDetails.

Company Name: _____

Address: _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

Contact Person: _____

EXHIBIT SPACE

Exhibit space will be reserved on a first come, first served basis.

Table top exhibit display at US\$895 (£586 or €693)*

Double table top exhibit display at US\$1495 (£978 or €1157)*

* Exchange rate for Euros and sterling are correct as of July 22, 2010. Billing will be in US Dollars.

SPONSORSHIP

Please list the item(s) you would like to sponsor: _____

REGISTRATION

- One fee waiver for each booth reserved.
- One fee waiver for each US\$1250 (£818 or €967)* donated (refer to sponsorship form). Additional conference registrations are US\$495 (£324 or €383)* / CLEAR members and US\$595 (£389 or €461)* non-members.

Please print names and titles of individuals who plan to attend the conference and indicate the appropriate registration fee for each. Information supplied will appear on conference name badges and attendance lists.

Name/Title Fee Waived/US\$495 (£324 or €383)* member/US\$595 (£389 or €461)* non-member

Address (if different from Contact Person above)

Phone: Fax: E-mail address:

US\$ _____ Total Enclosed _____ Please Bill my Company