



Council on Licensure, Enforcement and Regulation

CLEAR EXHIBIT SHOW &



SPONSORSHIP OPPORTUNITIES

Nashville, Tennessee · September 23-25, 2010
Sheraton Nashville Downtown Hotel

About CLEAR

The Council on Licensure, Enforcement and Regulation (CLEAR) is the premier international resource for professional regulation stakeholders. CLEAR was conceived more than 25 years ago as a resource for any entity or individual involved in the licensure, non-voluntary certification or registration of the hundreds of regulated occupations and professions. Since its inception, CLEAR's membership has included representatives of all governmental sectors, the private sector, and many others with an interest in this field.

30th Annual Meeting

This year's conference will be held at the Sheraton Nashville Downtown Hotel in Nashville, Tennessee. To help foster a better understanding of the issues involved in professional and occupational regulation, CLEAR sponsors conferences designed to meet the varied needs of all licensing community members.

Attendance

CLEAR's annual conference offers a wide variety of sessions designed to meet the needs of all members of the regulatory community, including board members, administrators, agency administrators, enforcement and investigative staff. Approximately 400-500 professionals are expected to attend.

EXHIBITING

Exhibit Location

Exhibits will be displayed at the site of CLEAR's annual conference, the Sheraton Nashville Downtown Hotel. The Exhibitor Showcase will be held in the Capitol Ballroom and Foyer area. CLEAR's conference sessions and registration area will be in nearby meeting rooms. All coffee breaks and the Thursday night reception will be located in the exhibit area.

Reservations at the conference hotel can be made by going to <http://www.starwoodmeeting.com/Book/clearhq>. The room rate for exhibitors and attendees is \$147 single/\$159 double plus applicable taxes. The cut off date for reservations is August 20, 2010, or until the room block sells out, whichever comes first. Please contact the Hotel Direct, Toll free at 1-800-447-9825 if you would like to make your reservations over the phone.

Specifications

All exhibit spaces are 8' x 10'. A booth package consists of:

- 8' x 10' standard draping
- One (1) 7" x 44" identification sign stating the exhibitor's name, city and state
- One (1) 6' table
- Two (2) chairs
- One (1) wastebasket

In addition to exhibit space, the following is offered to exhibitors at **NO** extra charge:

- **Exhibitor's logos:** All exhibitor logos will be placed on the conference website after registration is received.
- **Promotional Materials:** Promotional material about each exhibitor's organization can be included in the conference handout packets (Limited to one 8 1/2 x 11 sheet, must arrive at the hotel by September 17, 2010).
- **Program:** Exhibitors will be noted in the conference program (must register by August 1, 2010)
- **Signage:** A sign thanking exhibitors will include each exhibitor's name (must register by August 1, 2010).
- **Registration:** Each exhibitor's organization will be entitled to one conference registration fee waiver for each 8' x 10' space reserved. Please note that the fee waiver does not include the conference luncheon.
- **Conference Brochure:** Exhibitors who register and pay before 2/1/2010 will have their names listed in the 2010 Annual Conference Promotional Brochure.

EXHIBIT HOURS

Thursday, September 23

| | |
|------------------------|-----------------------------------|
| 8:00 a.m. - 12:00 noon | Exhibit Installation |
| 2:00 p.m. - 5:00 p.m. | Exhibit Viewing |
| 6:00 p.m. - 7:00 p.m. | Opening Reception in Exhibit Hall |

Friday, September 24

| | |
|-----------------------|-----------------|
| 8:00 a.m. - 3:00 p.m. | Exhibit Viewing |
|-----------------------|-----------------|

Friday, September 24

| | |
|------------------|---------------------|
| 3:00 - 8:00 p.m. | Close and Tear Down |
|------------------|---------------------|

Display Regulations

Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the Sheraton Nashville Downtown Hotel, its owners or managers which results from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless the Sheraton Nashville Downtown Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor its agents, employees and business invitees which arise from or out of exhibitor's occupancy and or/use of the exhibition premises, the Hotel or any part thereof. The exhibitor understands that the Sheraton Nashville Downtown Hotel does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance.

Registration

Please e-mail or fax the order form on page 9 to CLEAR's office. You can fax the form to 859-231-1943 or e-mail it to jmarkey@clearhq.org. Online ordering will be available at a later date. Please note that your exhibit space or sponsorship will not be reserved until we receive your registration form.

For More Information

For information regarding exhibits or sponsorships contact Jodie Butler Markey, CLEAR Exhibit Coordinator, 403 Marquis Avenue, Ste 200, Lexington, KY 40502, or call (859) 269-1901 or fax (859) 231-1943, e-mail: jmarkey@clearhq.org

Early-bird special:

Sign up for a minimum of \$2500 in sponsorship prior to May 1, 2010 and receive a single exhibit booth for the reduced price of \$900 or a double booth for \$1600.

SPONSORSHIP OPPORTUNITIES

Sponsors at the CLEAR conference will be recognized in the following ways:

Program: Participation prominently noted in the conference program, which is provided to all attendees. Sponsors are provided one of the following designations, based on the total (booth + sponsorship) contribution.

Contributor: \$1,250-\$3,499

Sponsor: \$3,500-\$8,499

Patron: \$8,500+

Signage: If your organization sponsors a specific event or activity, a sign indicating sponsorship will be prominently displayed during the event.

Promotion: Promotional materials for sponsors and patrons will be included in conference handout packets and recognition given on CLEAR's web site - www.clearhq.org.

Registration: For each \$1,250 donated, your organization is entitled to one conference registration fee waiver for officers and employees. Please note that the fee waiver does not include the conference luncheon.

Patrons: In addition to the forms of recognition listed above, patrons will be offered the following:

- ◆ preferred seating in the front row of all conference sessions and will be formally recognized by CLEAR's President during introductory remarks at the opening plenary.
- ◆ a distinctive ribbon for patrons' name badges will also be provided, to further increase recognition during the conference.
- ◆ exhibit booth space will be upgraded to a double booth
- ◆ a 50-word description of patrons' organizations will be provided in the conference program

CLEAR's 2010 conference will include the following sponsorship opportunities which you are invited to consider. You can reserve an item by ordering it on the CLEAR website or by noting the sponsorship you would like on the order form included in this packet.

For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be early to mid-August. Please contact staff for specific details about including your logo imprint.

Please note: sponsorship items are available on a first come, first served basis.

EVENT/ITEM

Cost of Sole Sponsorship



Attendee Bag given to all attendees at registration. The bag will include CLEAR's logo as well as that of the sponsor.

RESERVED

General Sponsorship

Benefits the conference as a whole

\$ _____

Welcome Gift for Attendees

A welcome gift will be placed in each attendee's hotel room prior to check in. The gift will feature your company's name and/or logo.

\$3,950

Lanyards with Company Name

Provided to all conference attendees, to include your organization's name

RESERVED



USB Flash Drive/Memory Stick with Company Logo provided to all conference attendees, containing available session handouts and PowerPoint presentations

\$3,950

Printing of Conference Attendance List

To include your organization's name on the front cover and along the footer of each page

\$2,000

Conference Brochure Advertisements

Full Page Advertisement (1 available)

\$2,000

Half Page Advertisement (2 available)

\$1,250

Agenda Card (Pocket Program at the conference)

To include your organization's name and logo on each side

\$2,000

Breakfasts - Continental

Friday, September 24, 2010

\$2,250

Saturday, September 25, 2010

\$2,250

Please note: sponsorship items are available on a first come, first served basis.

Coffee/Refreshment Breaks

Sponsors will be invited to display materials for attendees or give-away items either side of the refreshment stations.

Afternoon Break - Thursday, September 23 \$2,750

Morning Break - Friday, September 24 \$2,750

Afternoon Break - Friday, September 24 \$2,750

Morning Break - Saturday, September 25 \$2,750

CLEAR 2010 Opening Reception

\$7,500

Thursday, September 23, 2010

An opening reception for all conference attendees held in the exhibitor area. The sponsor will be invited to greet attendees as they enter the reception and announce raffle prize winners during the event.

CLEAR's Luncheon

\$7,500

Friday, September 24, 2010

The sponsor will be invited to greet attendees as they enter the luncheon, and hand out promotions or giveaways.

Pittsburgh, Pennsylvania Reception for CLEAR 2011

RESERVED

Friday, September 24, 2010

A reception for all conference attendees held to publicize the 2011 Annual Conference to be held in Pittsburgh, Pennsylvania. The sponsor will be invited to greet attendees as they enter the reception and announce raffle prize winners during the event.

Musical Entertainment after the CLEAR 2011 Reception

\$1,200

Friday September 24, 2010

There will be a one hour set of musical entertainment immediately following the Pittsburgh, Pennsylvania reception. A representative from the sponsoring organization will introduce the entertainment for the evening.

Hotel Key Cards

RESERVED

Include your organization's logo on attendees' hotel key cards

Plenary Session Speaker

The sponsoring organization will be invited to introduce the speaker, signage will be displayed acknowledging the sponsorship, and credit will be also be provided in the conference program with a notation beneath the speaker's name.

Opening Session \$3,000

General Session: \$3,000

Please note: sponsorship items are available on a first come, first served basis.

| | |
|---|----------------------------------|
| Thumb Drive Materials | \$100 <input type="checkbox"/> |
| Companies can include a document advertising their products or services on the thumb drive that every attendee receives at check-in. | |
| CLEAR Committee Luncheon | \$1,750 <input type="checkbox"/> |
| <i>Wednesday, September 22</i> Buffet luncheon for CLEAR committee members. Sponsors are invited to welcome attendees at the entrance to the luncheon and to provide brief remarks as the food is served. | |
| CLEAR Committee Reception | \$2,250 <input type="checkbox"/> |
| <i>Wednesday, September 22</i> Sponsors are invited to welcome attendees at the entrance to the reception and to provide brief remarks as the food is served. | |
| Committee Member Gift | \$1,000 <input type="checkbox"/> |
| Provided to CLEAR's 100+ committee members, to include your organization's logo | |
| CLEAR Executive Leadership Program for Regulators (Monday September 20-Wednesday, September 22) | |
| This comprehensive three-day workshop is targeted at leaders in the regulatory field and covers a broad array of topics. | |
| Executive Leadership Program for Regulators | |
| Training Materials | \$1,000 <input type="checkbox"/> |
| Executive Leadership Program for Regulators Coffee Breaks (AM and PM): | |
| Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization's logo. | |
| Monday, September 20 th | \$500 <input type="checkbox"/> |
| Tuesday, September 21 st | \$500 <input type="checkbox"/> |
| Wednesday, September 22 nd | \$500 <input type="checkbox"/> |
| Luncheons: | |
| Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization's logo. | |
| Monday, September 20 th | \$750 <input type="checkbox"/> |
| Tuesday, September 21 st | \$750 <input type="checkbox"/> |
| Wednesday, September 22 nd | \$750 <input type="checkbox"/> |
| Board Member Training Materials | \$1,000 <input type="checkbox"/> |
| Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization's logo. | |
| Other Activities <i>(please specify proposed activity and/or contribution area)</i> | |

Sponsors at the 2010 Conference will have the right of first refusal for the same item or event in 2011

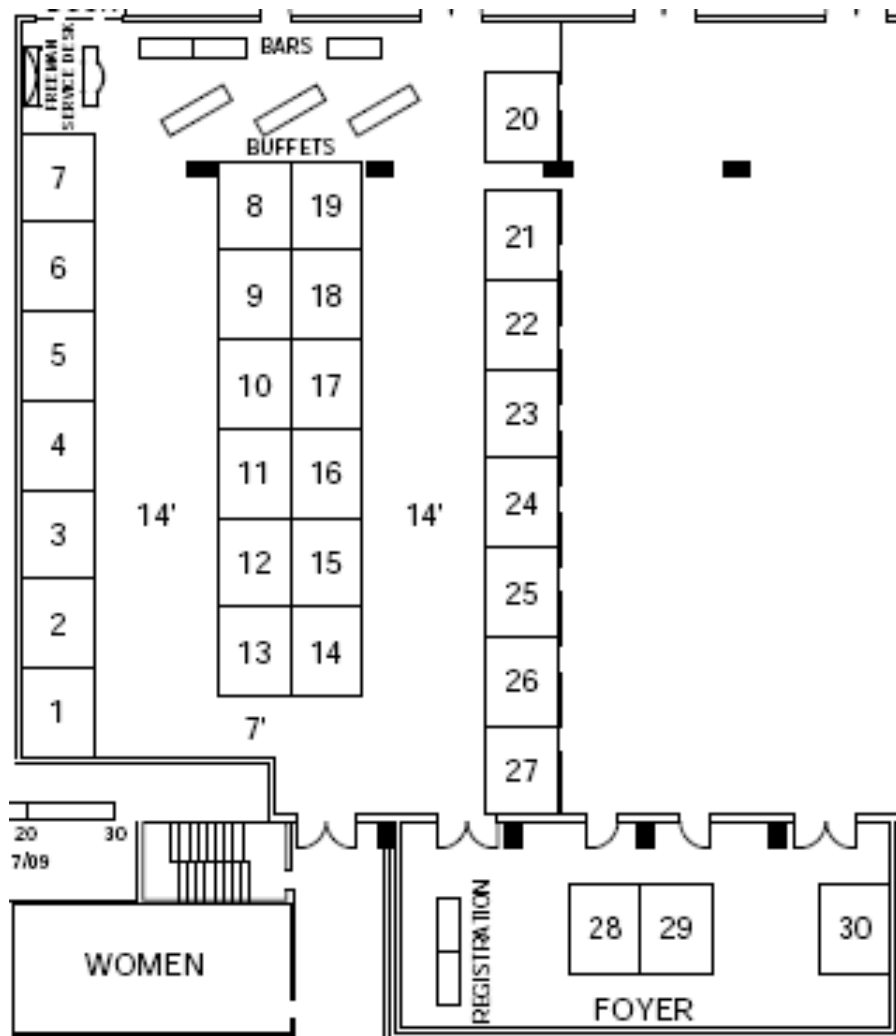
Exhibit Space

Exhibit space will be reserved on a first come, first served basis. Please note that our space is limited to 30 booths this year. The floor plan for the 2010 Annual Conference is displayed below. You can make your booth requests when you place your order for a booth. Booth requests will also be honored on a first come, first served basis.

Single 8' x 10' booth (s) - \$950 each (\$900 if combined with \$2500 in sponsorship prior to May 1, 2010)

Double space booth - \$1650 each (\$1600 if combined with \$2500 in sponsorship prior to May 1, 2010)

Please contact Jodie Butler Markey at (859) 269-1901 or jmarkey@clearhq.org if you require additional space.



Please note: sponsorship items are available on a first come, first served basis.

**CLEAR 2010
EXHIBITOR/SPONSORSHIP
RESERVATION/REGISTRATION
SEPTEMBER 23-25, 2010**

Please fill out this form and fax it to CLEAR at (859) 231-1943.

Company Name: _____

Address: _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

Contact Person: _____

EXHIBIT SPACE

Exhibit space will be reserved on a first come, first served basis.

- Single 8' x 10' booth @ \$950 (\$900 if combined with \$2500 in sponsorship prior to May 1, 2010)
- Double space booth @ \$1650 (\$1600 if combined with \$2500 in sponsorship prior to May 1, 2010)

Please list your top 4 booth selections:

- 1. _____ 2. _____
- 3. _____ 4. _____

Please note if you have a request to be placed next to a specific vendor or further away from a specific vendor. We will make every effort to honor your requests.

SPONSORSHIP

- Please list the item(s) you would like to sponsor: _____

REGISTRATION

- One fee waiver for each 8' x 10' booth reserved.
- One fee waiver for each \$1,250 donated (refer to sponsorship form) Additional conference registrations are \$400/CLEAR members and \$500/non-members.

Please print names and titles of individuals who plan to attend the conference and indicate the appropriate registration fee for each. Information supplied will appear on conference name badges and attendance lists.

Name/Title **Fee Waived/\$400 member/\$500 non-member**

Address (if different from Contact Person above)

Phone: **Fax:** **E-mail address:**

\$ _____ **Total Enclosed** _____ **Please Bill my Company**