2020 Exhibit & Sponsorship Opportunities for CLEAR Events
CLEAR was conceived over 40 years ago as a resource for any entity or individual involved in the licensure, non-voluntary certification or registration of the hundreds of regulated occupations and professions. Since its inception, CLEAR’s membership has included representatives of all governmental sectors, the private sector and many others with an interest in this field.

CLEAR promotes regulatory excellence through conferences, educational programs, webinars, seminars and symposia. The organization provides networking opportunities, publications and research services for those involved with, or affected by, professional and occupational regulation. As a neutral forum to encourage and provide for the sharing of best practices, CLEAR serves and supports the international regulatory community and its vital contribution to public protection. CLEAR has defined its own educator role as proactively identifying critical issues; providing a dynamic, interactive forum for exploration of these issues and collecting and disseminating relevant information on them. There are four core areas of substantive inquiry that CLEAR supports through its annual conference and other venues: compliance and discipline; testing and examination; entry to practice; and administration, legislation and policy.

CLEAR offers a myriad of ways for vendors to connect with the regulatory community. Vendors may purchase membership to receive discounts on our exhibitor offerings, be listed in the CLEAR vendor member directory, access vendor-specific groups on Communities by CLEAR, join CLEAR committees and access the online CLEAR membership database. The Program Committee accepts and encourages conference session proposals from all vendors and will give particular consideration to those vendors who partner with regulators on their session proposal. The unique and customizable sponsorship program for our Annual Educational Conference allows you to target your key audience and make important new connections. Join us at a CLEAR event to maximize your outreach potential within the regulatory community.
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CLEAR’s Regional Symposia are one-day workshops held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

**Exhibit Space Package**
- Exhibits will be displayed at the site of CLEAR’s Regional Symposium. The Exhibitor Showcase will be located within the meeting space.
- Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibitor’s logo will be placed on the conference website.
- Exhibitors will be listed in the conference program.
- Each exhibitor’s organization will receive one conference registration fee waiver for each exhibit space reserved.

**Exhibit Space**
- Member: US$700
- Nonmember: US$875

**Exhibit Space Availability**
Exhibit space will be reserved on a first come, first served basis. There are four tabletop spaces available for the Vancouver Regional Symposium.

**Sponsorship Opportunities**

**Sole Sponsorship**
- US$5,000
  - Sponsor’s logo will be displayed on signage at morning and afternoon breaks.
  - Sponsor’s logo will be featured on the symposium website.
  - Sponsor’s name and logo will be featured on items given to attendees.
  - Sponsor will receive an advertisement in the conference program and on the attendee list.
  - Includes up to two waived registration fees.

**Symposium Program**
- US$350
  (includes one advertisement)

**Coffee & Refreshment Breaks**
Sponsors will be invited to display materials for attendees or giveaway items on either side of the refreshment stations.
- Morning Break: US$500
- Afternoon Break: US$500

**Luncheon**
- US$4,500
  The sponsor will be recognized as the luncheon sponsor on signage at the event and on our website. The sponsor will also be able to display and/or distribute organizational information and giveaways.

**Questions about exhibit and sponsorship opportunities?**
Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
f (859) 231-1943
e jmarkey@clearhq.org
CLEAR’s Regional Symposia are one-day learning events held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

### Exhibit Space Package
- Exhibits will be displayed at the site of CLEAR’s Regional Symposium. The Exhibitor Showcase will be located within the meeting space.
- Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibitor’s logo will be placed on the conference website.
- Exhibitors will be listed in the conference program.
- Each exhibitor’s organization will receive one conference registration fee waiver for each exhibit space reserved.

**Exhibit Space**
- Member: US$700
- Nonmember: US$875

### Exhibit Space Availability
Exhibit space will be reserved on a first come, first served basis. There are six tabletop spaces available for the Calgary Regional Symposium. Larger spaces maybe available upon request.

### Sponsorship Opportunities

#### Sole Sponsorship

Sponsor’s logo will be displayed on signage at morning and afternoon breaks.

Sponsor’s logo will be featured on the symposium website.

Sponsor’s name and logo will be featured on items given to attendees.

Sponsor will receive an advertisement in the conference program and on the attendee list.

Includes up to two waived registration fees.

**Symposium Program** (includes one advertisement)..............................US$350

**Coffee & Refreshment Breaks**
Sponsors will be invited to display materials for attendees or giveaway items on either side of the refreshment stations.

**Luncheon**

The sponsor will be recognized as the luncheon sponsor on signage at the event and on our website. The sponsor will also be able to display and/or distribute organizational information and giveaways.

**Questions about exhibit and sponsorship opportunities?**
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108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
f (859) 231-1943
e jmarkey@clearhq.org

**Event Information**
https://www.clearhq.org/event-3719729
CLEAR’s Regional Symposia are one-day learning events held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

**Exhibit Space Package**
- Exhibits will be displayed at the site of CLEAR’s Regional Symposium. The Exhibitor Showcase will be located in the prefunction area of the meeting space.
- Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibitor’s logo will be placed on the conference website.
- Exhibitors will be listed in the conference program.
- Each exhibitor’s organization will receive one conference registration fee waiver for each exhibit space reserved.

**Exhibit Space**
- Member: US$700
- Nonmember: US$875

**Exhibit Space Availability**
Exhibit space will be reserved on a first come, first served basis. There are four table top spaces available for the Toronto Regional Symposium. Larger space is not available for this programming.

**Sponsorship Opportunities**

**Sole Sponsorship**

- US$5,000
- Sponsor’s logo will be displayed on signage at the morning break.
- Sponsor’s logo will be featured on the symposium website.
- Sponsor’s name and logo will be featured on items given to attendees.
- Sponsor will receive an advertisement in the conference program and on the attendee list.
- Includes up to two waived registration fees.

**Symposium Program**

- US$350
- (includes one advertisement)

**Coffee & Refreshment Breaks**

- US$500
- Morning Break
- US$500
- Afternoon Break

**Luncheon**

- US$4,500
- The sponsor will be recognized as the luncheon sponsor on signage at the event and on our website. The sponsor will also be able to display and/or distribute organizational information and giveaways.

**Questions about exhibit and sponsorship opportunities?**

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e jmarkey@clearhq.org

**Application Deadlines**
Applications will be accepted through June 11, 2020. However, those who would like their company name or logo included in printed materials must apply by May 11, 2020.
CLEAR’s Annual Educational Conference is attended by more than 600 members of the regulatory community from across North America, Europe, Australia and Asia.

Conference content is developed by and for members of the regulatory community and focuses on four areas of inquiry: compliance and discipline; testing and examination; entry to practice; and administration, legislation and policy. Accompanying roundtable discussion groups are also offered. A popular exhibit program, which features three exhibit hall hours and all conference breaks, sees over 30 exhibitors provide information about their products and services to attendees.

The conference is preceded by CLEAR’s National Certified Investigator/Inspector Training programs, Executive Leadership for Regulators program and the Board Member Training programs which are typically attended by more than 200 additional individuals.

**Past Exhibitors & Sponsors**

AAMP | ASI | Assessment Systems | B Virtual Inc. | BasicGov Systems | Brightlink | CE Broker Certemy | Computronix
Continental Testing Services | GL Solutions | Thentia | ImageTrend
inLumon | in1Touch RE Regulatory Management Solutions | Rosen Sunshine International Association of Education and Training (IACET)
Iron Data | Leara eLearning, Inc. | Tyler Technologies | Passageways
Pegasystems | Peopleworks (Navantis) | ProctorU | Proctorio
Prometric | Strasz Assessment Systems | World Education Services (WES)
Yardstick | Thoughtspan | Pearson VUE | Vametric | Virtusa
Professional Examination Service | Alpine Testing Solutions
System Automation Corporation | Heuristic Solutions | Gov2Biz
Professional Licensing Report | PSI Services LLC
Professional Testing Corporation | National Board of Medical Examiners
Ethics & Boundaries Assessment Services, LLC (EBAS)
eSoftware Solutions | Certemy | Creating Ethical Boundaries

**Past Attendees by Professional Title**

- 40% Management (Director, Manager)
- 24% Executive Leadership (CEO, President, VP, Officer)
- 12% Other Professional
- 8% Board or Council Member
- 7% Investigator
- 5% Consultant
- 5% Education or Research
- 2% Legal
- 2% Education or Research
2020 Exhibit Booth Package

- 8’ x 10’ booth includes:
  - One 7” x 44” identification sign stating the exhibitor’s name, city and state or province
  - One 6’ table, two chairs and one wastebasket
  - Basic wireless internet connection
- Each exhibitor will have their logo and a link to their website listed on the CLEAR website.
- A promotional e-mail featuring our exhibitors and sponsors will be sent to all CLEAR contacts.
- Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.
- Exhibitors who register and pay before August 3, 2020 will be listed in the conference program.
- Exhibitors who register and pay before August 10, 2020 will be included on conference exhibitor signage.
- Exhibitors can increase their contacts by adding Lead Capture, which will allow exhibitors to scan attendee badges to obtain more information and add notes to streamline the follow up process. Lead Capture is complimentary for Gold, Platinum and Presenting sponsors or it can be purchased for $199.
- Each exhibitor’s organization will receive one conference registration fee waiver for each 8’ x 10’ exhibit space reserved. Exhibitors may send additional booth-only staff for a fee of $150 per person.
- Exhibitors who register and pay before March 27, 2020 will have their names listed in the 2020 Annual Educational Conference promotional brochure.

Single Booth (8’ x 10’):
- Member: $1,050
- Nonmember: $1,310

Double Booth (8’ x 20’):
- Member: $1,820
- Nonmember: $2,275

Premium Booth Extras

In addition to the above, Premium Booths include:
- A prime booth location in the exhibitor showcase
- First choice of available booths in order of paid registration
- Additional recognition in the conference program and on conference signage as a Bronze Level Sponsor

Single Premium Booth (8’ x 10’):
- Member: $1,450
- Nonmember: $1,810

Double Premium Booth (8’ x 20’):
- Member: $2,450
- Nonmember: $3,060

Exhibit Space Availability

Exhibit space will be reserved on a first come, first served basis. All payments and outstanding balances must be settled according to the terms and conditions listed on page 21.
2020 Exhibit Booth Package

**Presenting Sponsor** (total booth and contribution of $25,000+)

*One available per conference*

- All items within the platinum sponsorship package
- Top billing on all conference signage and printed materials recognizing exhibitors and sponsors
- Exclusive recognition as the only Presenting Sponsor
- Banner at the bottom of all conference marketing emails recognizing the Presenting Sponsor with a hyperlink leading to the sponsor’s website
- Option to transfer up to 5 conference registration waivers to customers

**Platinum** (total booth and contribution of $10,000-$24,999)

- All items within the gold sponsorship package
- Formal recognition from CLEAR’s President during introductory remarks at the opening plenary
- A 50-word description of sponsor’s organization in the conference program
- Complimentary upgrade to a double booth space

**Gold** (total booth and contribution of $5,000–$9,999)

- All items within the silver sponsorship package
- One advertisement on CLEAR’s conference mobile guide
- Upgrade to half-page advertisement in the conference program
- Complimentary access to lead capture services

**Silver** (total booth and contribution of $2,500–$4,999)

- All items within the bronze sponsorship package
- Quarter-page advertisement in the conference program
- Special recognition in posts on CLEAR’s social media pages during the Annual Educational Conference

**Bronze** (total booth and contribution of $1,400–$2,499)

- Acknowledgement in the printed conference program
- Acknowledgement on conference sponsor signage
- Logo and link to sponsor’s website on CLEAR’s conference webpage
- Distinctive name badge ribbon to recognize sponsorship level
- One complimentary conference registration for every $2,500 invested
2020 Sponsorship Opportunities

Sponsorship items are available on a first come, first served basis. Sponsors from the 2019 Annual Educational Conference will have first right of refusal on their sponsorship item or event. For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be August 3rd. Please contact staff for specific details about including your logo imprint.

Customized Sponsorship Package

Let CLEAR work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact jmarkey@clearhq.org to start creating a solution that will work for you.

Events

NEW! Fitness & Wellness Sponsor ......................... $6,000

Research shows that people need to stop their mind and relax in order to think of better solutions, solve problems, and collaborate with others. Here are a few ways you can help attendees relax so they can better engage in all the opportunities for collaboration during the CLEAR Annual Educational Conference. Sponsor will be recognized as the fitness and wellness sponsor on signage, hand sanitizer stations and a designated quiet room within the conference event space. Sponsor will be recognized as the yoga session sponsor and yoga mats will be branded with sponsor’s name and logo. Sponsor will be recognized as fun run session sponsor and all runners will receive a branded headband.

Welcome to Seattle Reception

A welcoming reception for all conference attendees will be held in the exhibitor area. Each attendee will receive a drink ticket for the reception, which will feature the sponsor’s logo and name. The sponsor will be invited to greet attendees as they enter the reception and will be recognized at the event.

Wednesday, September 23, 2020 ............................... $10,000

Taste of Seattle Attendee Lunch (in the exhibit showcase)

The sponsor will be invited to greet attendees to the luncheon and hand out promotions or giveaways.

Thursday, September 24, 2020 ............................... $10,000

Keynote Session Speaker

The sponsoring organization will be invited to introduce the speaker. Signage will be displayed acknowledging the sponsorship, and credit will also be provided in the conference program with a notation beneath the speaker's name. Sponsor will be recognized in a pre-conference podcast session as the keynote sponsor.

Thursday, September 24, 2020 .................................. $5,000

First Time Attendee Welcome Breakfast

CLEAR will send an electronic invitation branded with sponsor’s logo to all first time attendees. Sponsor will be invited to give a brief welcome to the attendees and provide giveaways or collateral at the event.

Thursday, September 24, 2020 ................................. $5,000

2020 CLEAR Regulatory Awards Presentation Ceremony

The sponsor will be invited to greet attendees as they enter the room and hand out promotions or giveaways. Sponsor will be recognized from the podium by CLEAR’s President prior to the Awards ceremony.

Thursday, September 24, 2020 ................................. $3,500

Saturday Attendee Breakfast

Sponsor will be recognized in the program and on signage as sponsor of the hour-long breakfast for attendees. Sponsor will be able to interact with attendees and provide collateral or giveaways during the event.

Saturday, September 26, 2020 ................................. $4,500

Coffee Breaks

Sponsors will be invited to provide attendees with giveaway items. Signage will be displayed near the refreshment stations recognizing the sponsor.

Program Breaks (6 available) .............................. $4,000 each

Technology

Sole Sponsor of Conference App .......................... $6,000

Essential for every conference attendee, CLEAR’s conference app allows users to navigate and engage throughout the conference. The app features the conference agenda, presentation materials, attendee list, Twitter feed, photo sharing and more. Every time attendees open the app, your sponsorship ad will be the first thing they see ensuring hundreds of impressions before, during, and even after the conference.
Advertisements & Attendee Engagement

Conference Brochure Advertisements
Artwork must be received no later than Friday, July 31, 2020.
Full-page advertisement $2,000
Half-page advertisement $1,250

Social Media Promotion $500
Sponsor can provide content for one CLEAR-sponsored post on Facebook, LinkedIn, and Twitter. All content is subject to approval by CLEAR.

Conference Email Announcement Sponsor $500 per email campaign
Sponsor will have a choice of conference-related email in July–September 2020. Sponsor’s logo and a link to their website will be placed in the body of the email and they will be listed as a featured sponsor in a message to all of CLEAR’s contacts.

Branded Signage $1,500 per sign
Sponsor may design promotional signage piece to be placed in the conference meeting space. Organizations may design promotional signage to be placed in areas within the conference space. Print ready artwork required. Design work available at an additional fee.

Wireless Internet for All Attendees $7,500
Connect with attendees virtually everywhere. Your custom graphic and logo will appear on a splash screen or redirected to your website that attendees will see every time they access the conference WiFi. Sponsor’s name will be included in the wireless password that will be available in the conference program and app. The login information will be provided to all conference and CLEAR Learning attendees.

Professional Headshots for Attendees $5,000
Sponsor will have a station set up in the conference space to give all attendees the chance to update their professional headshots and provide a branded card with instructions for retrieving their headshot after the conference. Signage at the station will recognize the sponsor.

Charging Station $4,000
We all love our electronic devices - but the batteries tend to run low during conferences. Provide attendees with a convenient way to recharge with branded charging stations located in areas of the exhibitor showcase.

Collateral

Lanyards with Company Name $5,000
Lanyards are provided to all conference attendees and will include the sponsoring organization’s name.

Attendee Bag or Padfolio $5,000
Attendee bags are given to all attendees at registration. The bag or padfolio will include CLEAR’s logo as well as that of the sponsor.

Welcome Gift for Attendees $2,000
CLEAR will provide a welcome gift to all attendees at the conference registration desk. Sponsor will supply CLEAR with the gift item and gift is subject to approval by CLEAR.

Committee Member Gift $2,000
Gifts are provided to CLEAR’s 100+ committee members. Gifts will include the sponsoring organization’s logo.

NEW! Branded ECO-Friendly Coffee Cups $1,750
Provide attendees with an ECO Friendly way to drink their conference JAVA. This sponsorship will provide attendees with branded eco-friendly recyclable coffee cups during all breaks and meals at the conference.
2020 Sponsorship Opportunities

Executive Leadership Program for Regulators
CLEAR’s Executive Leadership Program for Regulators is the premier source of leadership training for regulators worldwide. The program is a comprehensive three-day workshop covering a broad array of topics. The training program is offered in the days preceding CLEAR’s Annual Educational Conference and throughout the year in locations across CLEAR member jurisdictions.

Training Materials ................................................................. $1,500
Sponsor will receive a full-page ad in the course materials. The ad placement will follow the faculty bios (all language to be approved by CLEAR). Sponsor’s name will also be included on the cover of the program materials.

Luncheon ........................................................................ $2,500 per luncheon
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo and may have up to two representatives at the luncheon.

Coffee & Refreshment Breaks
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo.
Day one, two or three ................................................................. $750
All three days ........................................................................ $1,750

Board Member Training Program
CLEAR’s Board Member Training is the premier source of leadership training for regulatory board members. The training program is offered in the days preceding CLEAR’s Annual Educational Conference and throughout the year in locations across CLEAR member jurisdictions.

Training Materials ................................................................. $1,500
Sponsor will receive a full-page ad in the course materials at the program of their choice. The ad placement will follow the faculty bios (all language to be approved by CLEAR). Sponsor’s name will also be included on the cover of the program materials.

Coffee & Refreshment Breaks (morning & afternoon).............. $1,250 per day
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo.

Luncheon ........................................................................ $2,500 per luncheon
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo and may have up to two representatives at the luncheon.

Questions about exhibit and sponsorship opportunities?
Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
f (859) 231-1943
e jmarkey@clearhq.org

Registration
Please send your reservation form to Jodie Markey at jmarkey@clearhq.org. Online registration is also available at www.clearhq.org/CLEARLearningOfferings. Exhibit space or sponsorship will be reserved upon receipt of your reservation form or online registration.
National Certified Investigator & Inspector Training Program
CLEAR’s National Certified Investigator & Inspector Training (NCIT) Basic and Specialized Programs are three-day, hands-on training and certification programs in investigation and inspection techniques and procedures. The NCIT Training Program has enrolled more than 20,000 investigators and inspectors. The program is offered in the days preceding CLEAR’s Annual Educational Conference and throughout the year in locations across the U.S. and Canada.

Training Materials
Sponsor will receive a full-page ad in the course materials at the program of their choice. The ad placement will follow the faculty bios (all language to be approved by CLEAR). Sponsor’s name will also be included on the cover of the program materials.

Coffee & Refreshment Breaks
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo.
Day one, two or three
$1,500
All three days
$3,000

Sponsorship in the form of providing a training location for any of the above programs may be available on a per-program basis. If you are interested in this opportunity, please contact CLEAR staff for more information.

CLEAR Call Webinars
CLEAR Call Webinars are a series of one-hour presentations on topics of current interest to the regulatory community. Offerings are presented through a web-based PowerPoint and audio teleconference, allowing attendees to participate and ask questions from their own office or conference room.

Webinar Co-sponsor
Sponsor’s name and logo will be included in the webinar introduction slides. Sponsor’s logo will be included on the registration page as well as in advance email promotions.

Slide Handout Sponsor
Sponsor’s logo will be included on all slide pages, on the registration page and in advance email promotions. A link to the company’s website will be provided in the handout distribution email.

Full Webinar Sponsor
This sponsorship opportunity includes all of the benefits of the Webinar Co-sponsor and the Slide Handout Sponsorship.
Company Name _____________________________________________________________
Address _______________________________________________________________________________________
City __________________________________ State/Province __________ Zip/Postal Code ____________
Phone ____________________ Fax ____________________ Email __________________________
Contact Person (for all pre-conference planning communications) ___________________________________________
Contact Person Email ____________________________________________________________
☐ Payment in full enclosed: US$__________    ☐ Please bill my company.

Exhibit Space
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibit space will be reserved on a first come, first served basis.
  ☐ Members ............................................................................................................................................................................................................................................ US$700
  ☐ Nonmembers ................................................................................................................................................................................................................................ US$875

Sponsorship Opportunities
  ☐ Sole Sponsorship .......................................................................................................................... US$5,000
  ☐ Symposium Program (includes one advertisement) ................................................................. US$350
  ☐ Coffee & Refreshment Breaks
    ☐ Morning ............................................................................................................................................................................................................................................ US$500
    ☐ Afternoon ......................................................................................................................................................................................................................................... US$500
  ☐ Luncheon .................................................................................................................................................................................................................................. US$4,500
  ☐ Other (Please specify proposed activity or contribution area.) ____________________________________________________

I agree to abide by the terms and conditions as outlined on page 21 of the prospectus.

Signature __________________________________________________________ Date ____________

Please mail, fax or email your completed reservation form to:
CLEAR | 108 Wind Haven Dr., Ste. A | Nicholasville, KY 40356 | (859) 687-0262 | fax (859) 231-1943 | jmarkey@clearhq.org
Exhibitor & Sponsor Reservation Form

Company Name ________________________________________________________________________________________

Address ______________________________________________________________________________________________

City __________________________________ State/Province __________ Zip/Postal Code __________

Phone ______________________________ Fax __________________________ Email ________________

Contact Person (for all pre-conference planning communications) ____________________________________________

Contact Person Email ________________________________________________________________________________

☐ Payment in full enclosed: US$___________    ☐ Please bill my company.

Exhibit Space

- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibit space will be reserved on a first come, first served basis.

☐ Members .......................................................................................................................................................... US$700
☐ Nonmembers ................................................................................................................................................ US$875

Sponsorship Opportunities

☐ Sole Sponsorship ........................................................................................................................................ US$5,000
☐ Symposium Program (includes one advertisement) ................................................................................... US$350

☐ Coffee & Refreshment Breaks
  ☐ Morning ................................................................................................................................................ US$500
  ☐ Afternoon .............................................................................................................................................. US$500

☐ Luncheon .................................................................................................................................................... US$4,500

☐ Other (Please specify proposed activity or contribution area.) ____________________________________________

I agree to abide by the terms and conditions as outlined on page 21 of the prospectus.

Signature __________________________________________________________________________ Date ____________

Please mail, fax or email your completed reservation form to:
CLEAR  |  108 Wind Haven Dr., Ste. A  |  Nicholasville, KY 40356  |  (859) 687-0262  |  fax (859) 231-1943  |  jmarkey@clearhq.org
Company Name

Address

City __________________________ State/Province __________ Zip/Postal Code __________

Phone __________________________ Fax __________________________ Email __________________________

Contact Person (for all pre-conference planning communications) ________________________________

Contact Person Email ____________________________________________________________

Payment in full enclosed: US$__________ Please bill my company.

Exhibit Space
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibit space will be reserved on a first come, first served basis.

- Members __________________________ US$700
- Nonmembers __________________________ US$875

Sponsorship Opportunities
- Sole Sponsorship __________________________ US$5,000
- Symposium Program (includes one advertisement) __________________________ US$350
- Coffee & Refreshment Breaks
  - Morning __________________________ US$500
  - Afternoon __________________________ US$500
- Luncheon __________________________ US$4,500
- Other (Please specify proposed activity or contribution area.) __________________________

I agree to abide by the terms and conditions as outlined on page 21 of the prospectus.

Signature __________________________ Date __________________________

Please mail, fax or email your completed reservation form to:
CLEAR | 108 Wind Haven Dr., Ste. A | Nicholasville, KY 40356 | (859) 687-0262 | fax (859) 231-1943 | jmarkey@clearhq.org
Company Name ______________________________________________________________________________________

Address _______________________________________________________________________________________________

City ___________________________ State/Province _______________ Zip/Postal Code ________________

Phone __________________________ Fax ________________________ Email ____________________________

Contact Person (for all pre-conference planning communications) __________________________________________

Contact Person Email _______________________________________________________________________________

☐ Payment in full enclosed: US$__________  ☐ Please bill my company.

Exhibit Space

Exhibit space will be reserved on a first come, first served basis.

☐ Single Booth Space (8' x 10')
  ☐ Members .......................................................................................................................................................$1,050
  ☐ Nonmembers ....................................................................................................................................................$1,310

☐ Single Premium Booth Space (8' x 10')
  ☐ Members .......................................................................................................................................................$1,450
  ☐ Nonmembers ....................................................................................................................................................$1,810

☐ Double Booth Space (8' x 20')
  ☐ Members .......................................................................................................................................................$1,820
  ☐ Nonmembers ....................................................................................................................................................$2,275

☐ Double Premium Booth Space (8' x 20')
  ☐ Members .......................................................................................................................................................$2,450
  ☐ Nonmembers ....................................................................................................................................................$3,060

Booth Add-Ons:

☐ Lead capture system - $199 (Complimentary for Gold, Platinum and Presenting Level Sponsors)

Please note if you have a request to be placed next to a specific vendor or further away from a specific vendor. We will make every effort to honor your requests.

Sponsorship Opportunities

☐ Customized Sponsorship Package (Please contact Jodie Markey at jmarkey@clearhq.org.)

I agree to abide by the terms and conditions as outlined on page 21 of the prospectus.
Events
- Fitness & Wellness Sponsor ................................................................................................................................. $6,000
- Welcome to Seattle Reception
  - Wednesday, September 23, 2020 ......................................................................................................................... $10,000
- Taste of Seattle Attendee Lunch (in the exhibitor showcase)
  - Thursday, September 24, 2020 ........................................................................................................................... $10,000
- Keynote Session Speaker
  - Thursday, September 24, 2020 ............................................................................................................................ $5,000
- First Time Attendee Welcome Breakfast
  - Thursday, September 24, 2020 ............................................................................................................................ $5,000
- 2020 CLEAR Regulatory Awards Ceremony
  - Thursday, September 24, 2020 ............................................................................................................................. $3,500
- Saturday Attendee Breakfast
  - Saturday, September 26, 2020 ............................................................................................................................... $4,500
- Coffee Breaks
  - Program Breaks (6 available) ............................................................................................................................ $4,000

Technology
- Sole Sponsor of Conference App ............................................................................................................................. $6,000
- Wireless Internet for All Attendees ......................................................................................................................... $7,500
- Professional Headshots for Attendees ....................................................................................................................... $5,000
- Charging Station ...................................................................................................................................................... $4,000

Collateral
- Lanyards with Company Name ............................................................................................................................... $5,000
- Attendee Bag or Padfolio ........................................................................................................................................... $5,000
- Welcome Gift for Attendees ...................................................................................................................................... $2,000
- Committee Member Gift ........................................................................................................................................... $2,000
- Branded ECO-Friendly Coffee Cups ...................................................................................................................... $1,750

Advertisements & Attendee Engagement
- Conference Brochure Advertisements
  - Full-page advertisement .......................................................................................................................................... $2,000
  - Half-page advertisement ....................................................................................................................................... $1,250
- Social Media Promotion ............................................................................................................................................. $500
- CLEAR Conference Email Announcement Sponsor (per email campaign) ......................................................... $500
- Branded Signage (per item) ...................................................................................................................................... $500

Attendee Registration
- One fee waiver for each 8’ x 10’ booth reserved
- One fee waiver for each $2,500 donated.
- Additional conference registrations are $595 for CLEAR members and $745 for nonmembers.
- Registration for waived attendees will open in July 2020.
- Booth-only attendees will be charged a reduced fee of $150 and will not be permitted to attend events outside the exhibit hall. After August 7, 2020, conference registrations are $645 for CLEAR members and $795 for nonmembers.
Company Name ______________________________________________________________________________________

Address _______________________________________________________________________________________________

City ____________________________  State/Province ____________  Zip/Postal Code __________

Phone ___________________________  Fax ___________________________  Email _____________________________

Contact Person _________________________________________________________________________________________

Contact Person Email ____________________________________________________________________________________

☐  Payment in full enclosed: US$__________  ☐  Please bill my company.

**Executive Leadership Program for Regulators**

What is the training date and location of the program you will be sponsoring? ________________________________

☐  Training Materials .................................................................................................................................................$1,500

☐  Coffee & Refreshment Breaks
  ☐  Day one .............................................................................................................................................................. $750
  ☐  Day two .............................................................................................................................................................. $750
  ☐  Day three .............................................................................................................................................................. $750
  ☐  All three days ....................................................................................................................................................... $1,750

☐  Other (Please specify proposed activity or contribution area.) ____________________________________________

**Board Member Training Program**

What is the training date and location of the program you will be sponsoring? ________________________________

☐  Training Materials .................................................................................................................................................$1,500

☐  Coffee & Refreshment Breaks .................................................................................................................................$1,250

☐  Luncheon .............................................................................................................................................................. $2,500

☐  Other (Please specify proposed activity or contribution area.) ____________________________________________

**National Certified Investigator & Inspector Training Program**

What is the training date and location of the program you will be sponsoring? ________________________________
Training Materials .......................................................... $1,500

National Certified Investigator & Inspector Training Program, cont.

- Coffee & Refreshment Breaks
  - Day one ............................................................................ $1,500
  - Day two ............................................................................ $1,500
  - Day three .......................................................................... $1,500
  - All three days .................................................................... $3,000
- Other (Please specify proposed activity or contribution area.)

CLEAR Call Webinars

What is the training date and title of the webinar you will be sponsoring? __________________________________________________________

- Webinar Co-sponsor .......................................................... $500
- Slide Handout Sponsor ....................................................... $1,000
- Full Webinar Sponsor ........................................................ $1,500
- Other (Please specify proposed activity or contribution area.) __________________________________________________________

Please mail, fax or email your completed reservation form to:
CLEAR | 108 Wind Haven Dr., Ste. A | Nicholasville, KY 40356 | (859) 687-0262 | fax (859) 231-1943 | jmarkey@clearhq.org
TERMS AND CONDITIONS

Payment
In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to receive a copy of the pre-conference attendee list and to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and sponsorship pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Attendee List and Marketing
Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.

Failure to Occupy Space
The exhibitor will forfeit space not occupied by the close of the exhibit installation period. This space may be resold, reassigned, or used by CLEAR in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Sponsorship Reservation Policy
2019 Sponsors will have first right of refusal on all items they reserved for the 2019 CLEAR Annual Educational Conference until March 6, 2020. After that, the sponsorship item will be made available to all interested parties. Payment must be made according to the payment policy, otherwise sponsorship will be released to the next interested party. Those interested in Presenting Sponsorship must inform CLEAR by March 6, 2020 to be considered. If the sponsorship level is still available after the initial deadline, interested parties will be evaluated on a case by case basis.

Observance of Laws
Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Care of Exhibit Facility
Exhibitor shall promptly pay for any and all damages to the Exhibit Facility (Hyatt Regency Seattle) any rentals obtained by the general services contractor; booth equipment or the property of others caused by the Exhibitor.

Liability
CLEAR, the Hyatt Regency Seattle and the general services contractor will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold CLEAR, the Hyatt Regency Seattle, the general services contractor, and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from and all losses, costs (including attorney’s fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.

Use of CLEAR’s Name and Logo
Exhibitor may not use CLEAR’s logo or the conference logo on marketing materials or communications without written consent from CLEAR’s Executive Director. All requests should be submitted to jmarkey@clearhq.org for further consideration. Exhibitors may not communicate in a way that implies an endorsement from CLEAR. At any time, CLEAR may withdraw consent for use of any logos.