



★★ **LOUISVILLE KENTUCKY** ★★

CLEAR'S OLD KENTUCKY HOME

CLEAR'S ANNUAL EDUCATION CONFERENCE • SEPTEMBER 14-17, 2022

Ad Retargeting

Reach CLEAR's online audience year-round with our new digital marketing sponsorship.

Partnered With



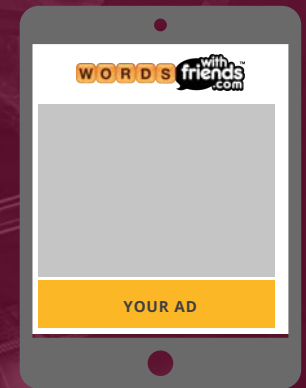
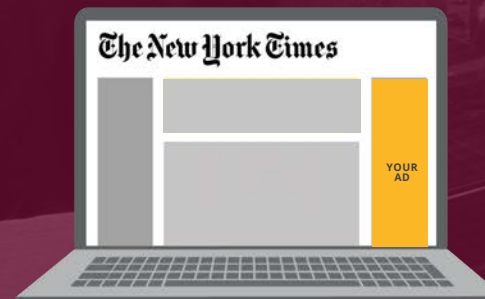
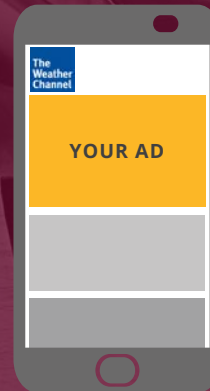
Brand Awareness
Digital Reach
Targeted Audience

HOW DOES IT WORK?

Retargeting uses cookies to track visitors of one website and then reach those same visitors with ads on other websites. Now you can retarget and advertise directly to CLEAR Website visitors wherever they go online.

Quality Audience

CLEAR's audience includes thousands of regulators from North America, Europe and Australasia. With over 14,000 contacts and 8,000 individuals listed on our membership roster, CLEAR's website serves as an information hub for executive leaders, board members, investigators/inspectors and policy staff in regulatory organizations and agencies. By partnering with CLEAR as part of your digital marketing strategy, your company will have increased visibility with the top decision makers and leaders in the field.



CLEAR Organizational Overview

CLEAR celebrates over 40 years as a resource for any entity or individual involved in the licensure, non-voluntary certification or registration of the hundreds of regulated occupations and professions. Since its inception, CLEAR's membership has included representatives of all governmental sectors, the private sector and many others with an interest in this field.

CLEAR promotes regulatory excellence through conferences, educational programs, webinars, seminars and symposia. The organization provides networking opportunities, publications and research services for those involved with, or affected by, professional and occupational regulation. As a neutral forum to encourage and provide for the sharing of best practices, CLEAR serves and supports the international regulatory community and its vital contribution to public protection. CLEAR has defined its own educator role as proactively identifying critical issues; providing a dynamic, interactive forum for exploration of these issues and collecting and disseminating relevant

There are four core areas of substantive inquiry that CLEAR supports through its annual conference and other venues:

- **Compliance and discipline**
- **Testing and examination**
- **Entry to practice**
- **Administration, legislation and policy.**

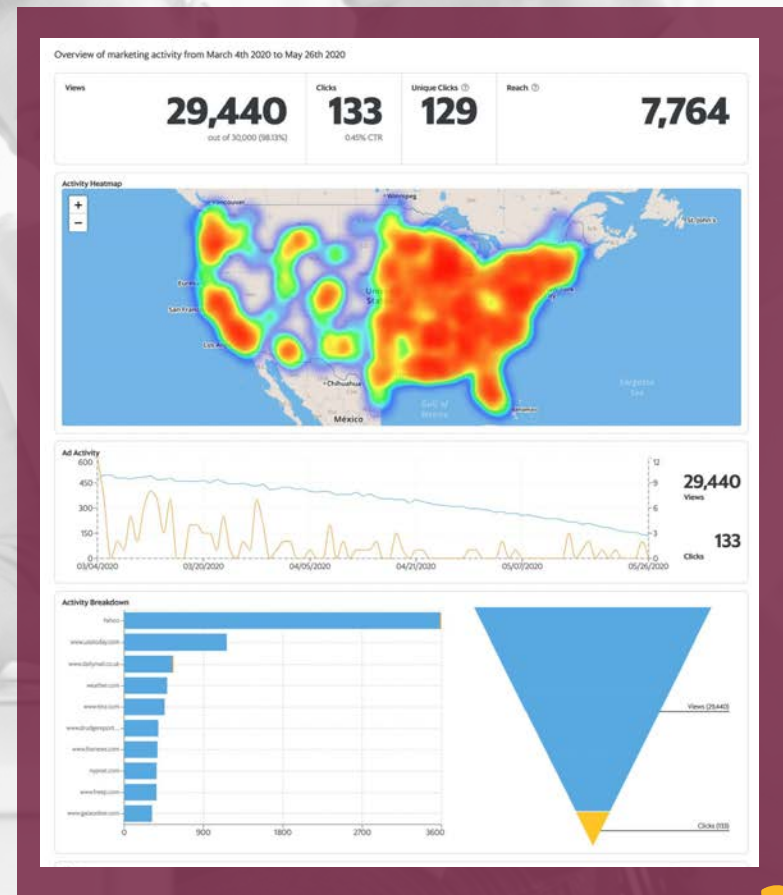


Member a la carte Campaign Pricing

Duration	Views	Price
3 Months	90,000	\$1,600
6 Months	180,000	\$2,600
12 Months	480,000	\$5,600

Non-Member a la carte Campaign Pricing

Duration	Views	Price
3 Months	90,000	\$2,000
6 Months	180,000	\$3,500
12 Months	480,000	\$7,000



Quantifiable Results With



Receive detailed reports that allow you to see your campaign results in real-time, including impressions, clicks, and geographical locations of ads served.

Deliverables

Required Ad Sizes:

- 300 x 250
- 728 x 90
- 160 x 600

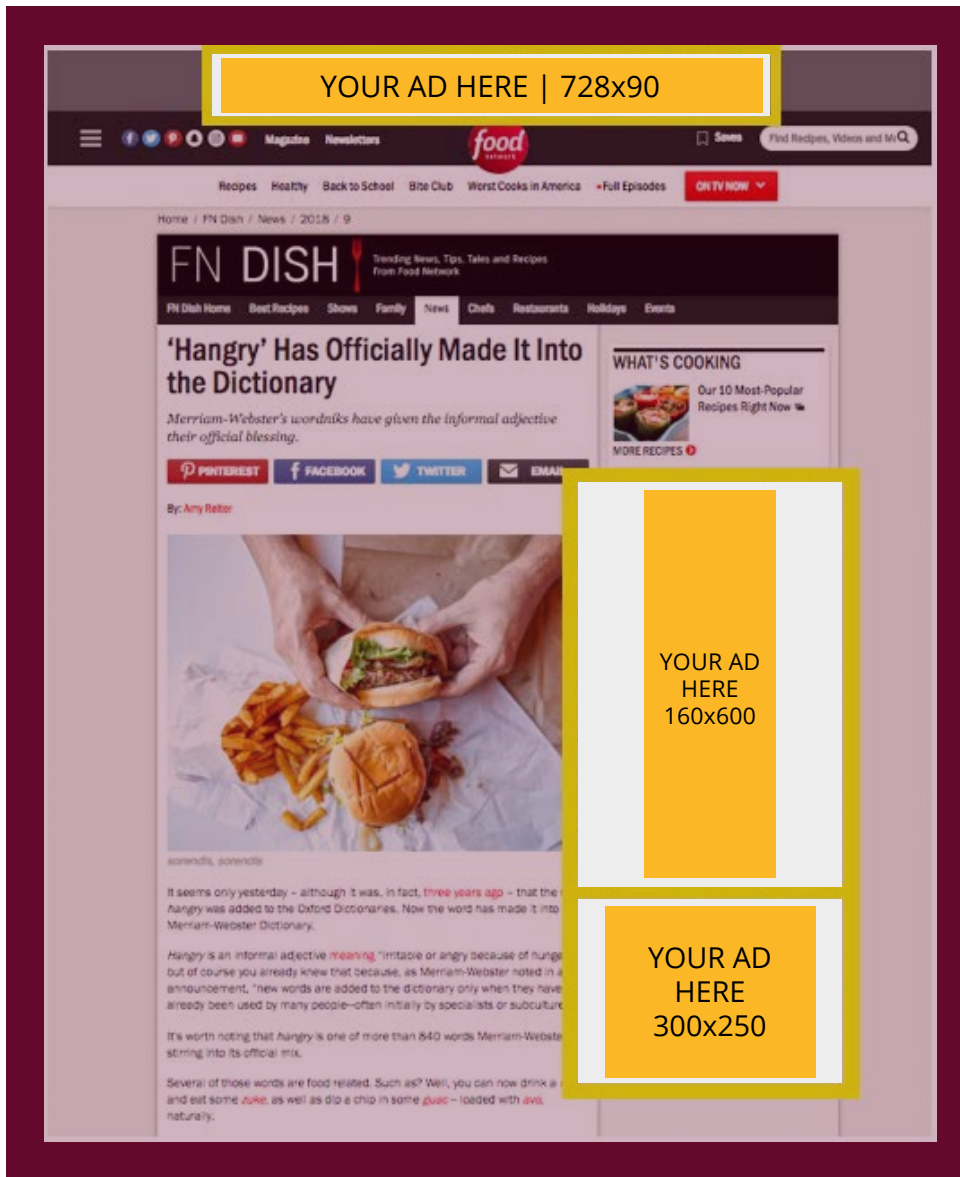
Optional Sizes in pixels:

- 180x150
- 320x250
- 970x250
- 300x1050
- 300x600
- 970x90

File Format: .png, .jpg, .gif.

File Size: The maximum file size of each creative that can be uploaded to Feathr is 200MB.

Ads must match pixel dimensions (width x height) exactly for launch.



Check out Feathr's Best Practices for Creatives: [LINK](#)