The Privilege of Self-Regulation
Symposium Agenda
June 22, 2017

8:00 – 8:30 a.m.  Registration

8:30 – 8:45 a.m.  Welcome & Introductions
Taras Luchak, Executive Director, Manitoba Association of Chiropractors Chair of the Manitoba Alliance of Health Regulatory Colleges

8:45 – 9:45 a.m.  The Privilege of Self-Regulation
Speaker: Richard Steinecke, Partner, Steinecke Maciura LeBlanc

Self-regulation is a privilege. The opening session will focus on the role of the regulator, and instances in which regulators in Canada and internationally, have lost this privilege. The afternoon will focus on way in which to mitigate the risk by pursuing excellence in regulatory board governance, by separating the functions of regulator and association and by taking meaningful measures to engage with the public.

9:45 – 10:00 a.m.  Break

10:00 a.m. – 12:00 p.m.  Mitigation Strategies: Separation of Function, Regulatory Board Governance and the Social Contract
Speakers: Leanne Matthes, Senior Consultant, Policy, Governance, and Strategic Initiatives, College of Registered Nurses of Manitoba
Richard Steinecke, Partner, Steinecke Maciura LeBlanc
Deanna Williams, President and Principal Partner, Dundee Consulting Group Ltd.

Self-regulation is a privilege that can be lost. However, all is not lost! We will now turn our attention to mitigation of the risk. Three topics will be discussed.

Deanna Williams will introduce the concept of ‘regulatory’ risk and discuss factors that increase a regulator’s risk in this area. Risk is affected by our capacity to be an effective and credible regulator, and our ability to react, be strategic, and
to embrace regulatory processes that help achieve our desired outcomes for public safety and protection. The importance of separating the roles and functions of the professional regulator and the professional association is widely recognized as key factor in mitigating regulatory risk. The Regulated Health Professions Act requires the separation of these two functions going forward and insights as to how to build and maintain appropriate and positive relationships amidst competing priorities will also be shared.

Leanne Matthes will discuss regulatory board governance as a very distinct form of board governance. The purpose of this section will be to discuss ways to mitigate the real or perceived self-interest that exists in self-regulation.

Richard Steinecke will discuss the social contract that binds regulators and the public and ways of identifying the public interest in one's regulatory activities.

12:00 – 1:00 p.m. Lunch

1:00 – 2:30 p.m. Linkage with the Public

Speakers: Leanne Matthes, Richard Steinecke, and Deanna Williams

Who is “the public” and how does a regulator engage with it? The speakers will discuss a variety of ways to perform this very important regulatory function, including which linkages are most appropriate for regulators to undertake. Examples include:

- Consulting on regulations, by-laws, rules and policies;
- Using newsletters, websites and social media;
- Giving practice advice;
- Interacting with practitioners when engaging in regulatory activities;
- Managing relationships with government and government agencies; and
- Dealing with the media.

2:30 – 2:45 p.m. Break

2:45 – 3:45 p.m. Interactive Session with All Speakers

Moderated Discussion and Questions

3:45 – 4:00 p.m. Concluding Remarks / Wrap-up