2018
Exhibit & Sponsorship Opportunities
for CLEAR Events

CLEAR Annual Educational Conference | Regional Symposia | CLEAR Learning

Council of Licensure, Enforcement & Regulation
www.clearhq.org
CLEAR was conceived over 35 years ago as a resource for any entity or individual involved in the licensure, non-voluntary certification or registration of the hundreds of regulated occupations and professions. Since its inception, CLEAR’s membership has included representatives of all governmental sectors, the private sector and many others with an interest in this field.

CLEAR promotes regulatory excellence through conferences, educational programs, webinars, seminars and symposia. The organization provides networking opportunities, publications and research services for those involved with, or affected by, professional and occupational regulation. As a neutral forum to encourage and provide for the sharing of best practices, CLEAR serves and supports the international regulatory community and its vital contribution to public protection. CLEAR has defined its own educator role as proactively identifying critical issues; providing a dynamic, interactive forum for exploration of these issues and collecting and disseminating relevant information on them. There are four core areas of substantive inquiry that CLEAR supports through its annual conference and other venues: compliance and discipline; testing and examination; entry to practice; and administration, legislation and policy.

CLEAR offers a myriad of ways for vendors to connect with the regulatory community. Vendors may purchase membership to receive discounts on our exhibitor offerings, join CLEAR committees and access the online CLEAR membership database. The Program Committee accepts and encourages conference session proposals from all vendors and will give particular consideration to those vendors who partner with regulators on their session proposal. The unique and customizable sponsorship program for our Annual Educational Conference allows you to target your key audience and make important new connections. Join us at a CLEAR event to maximize your outreach potential within the regulatory community.
CLEAR's Regional Symposia are one-day workshops held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

**Exhibit Space Package**

- Exhibits will be displayed at the site of CLEAR’s Regional Seminar, the Ontario College of Teachers. The Exhibitor Showcase will be located inside the main meeting room. The morning coffee break will be located in the exhibit area.
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibitor’s logo will be placed on the conference website.
- Exhibitors will be listed in the conference program.
- Each exhibitor’s organization will receive one conference registration fee waiver for each exhibit space reserved.

Exhibit Space .................................................... Member: US$700  Nonmember: US$875

**Exhibit Space Availability**

Exhibit space will be reserved on a first come, first served basis. There are six exhibit table spaces available for the Toronto Regional Symposium.

**Sponsorship Opportunities**

**Sole Sponsorship** .......................................................... US$4,000

- Sponsor’s logo will be displayed on signage at the morning break.
- Sponsor’s logo will be featured on the symposium website.
- Sponsor’s name and logo will be featured on items given to attendees.
- Sponsor will receive an advertisement in the conference program and on the attendee list.

**Symposium Program** (includes one advertisement) ........................... US$350

**Coffee & Refreshment Break**

Sponsors will be invited to display materials for attendees or giveaway items on either side of the refreshment stations.

**Morning Break** .......................................................... US$400

**Luncheon** .......................................................... US$3,000

The sponsor will be able to mingle with attendees at the luncheon and hand out promotions or giveaways.

**Exhibitor Date & Times**

**Thursday, May 9, 2018**

- Exhibit Setup ......................... 7:30–8:30 a.m.
- Exhibit Viewing .................. 9 a.m.–4 p.m.
- Close & Tear Down ............... 4–5 p.m.

**Registration**

Please send your reservation form to Jodie Markey at jmarkey@clearhq.org. Exhibit space or sponsorship will be reserved upon receipt of your reservation form or online registration.

**Application Deadlines**

Applications will be accepted through **May 8, 2018**. However, those who would like their company name or logo included in printed materials must apply by **April 6, 2018**.

**Venue**

Ontario College of Teachers
101 Bloor St., W. | Toronto, Ontario

**Questions about exhibit and sponsorship opportunities?**

Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
f (859) 231-1943
e jmarkey@clearhq.org
Exhibitor Date & Times
Thursday, May 31, 2018
Exhibit Setup ........................................ 7:30–8:30 a.m.
Exhibit Viewing ..................................... 9 a.m.–4 p.m.
Close & Tear Down .................................. 4–5 p.m.

Registration
Please send your reservation form to Jodie Markey at jmarkey@clearhq.org. Exhibit space or sponsorship will be reserved upon receipt of your reservation form or online registration.

Application Deadlines
Applications will be accepted through May 3, 2018. However, those who would like their company name or logo included in printed materials must apply by April 24, 2018.

Venue & Accommodations
Information about venue and accommodations will be posted at https://www.clearhq.org/symposia

CLEAR’s Regional Symposia are one-day workshops held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

Exhibit Space Package
- Exhibits will be displayed at the site of CLEAR’s Regional Symposium. The Exhibitor Showcase will be located just outside the main meeting room. All coffee breaks will be located in the exhibit area.
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibitor’s logo will be placed on the conference website.
- Exhibitors will be listed in the conference program.
- Each exhibitor’s organization will receive one conference registration fee waiver for each exhibit space reserved.

Exhibit Space .......................... Member: US$700  Nonmember: US$875

Exhibit Space Availability
Exhibit space will be reserved on a first come, first served basis. There are six exhibit table spaces available for the Vancouver Regional Symposium.

Sponsorship Opportunities

Sole Sponsorship .................................................. US$4,000
- Sponsor’s logo will be displayed on signage at morning and afternoon breaks.
- Sponsor’s logo will be featured on the symposium website.
- Sponsor’s name and logo will be featured on items given to attendees.
- Sponsor will receive an advertisement in the conference program and on the attendee list.

Symposium Program (includes one advertisement) .................. US$350

Coffee & Refreshment Breaks
Sponsors will be invited to display materials for attendees or giveaway items on either side of the refreshment stations.

Morning Break .......................................................... US$400
Afternoon Break .................................................. US$400
Luncheon ............................................................ US$3,000

The sponsor will be able to mingle with attendees at the luncheon and hand out promotions or giveaways.

Questions about exhibit and sponsorship opportunities?
Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
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e jmarkey@clearhq.org
CLEAR's Regional Symposia are one-day workshops held in cities member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

**Exhibit Space Package**
- Exhibits will be displayed at the site of CLEAR's Regional Symposium. The Exhibitor Showcase will be located just outside the main meeting room. All coffee breaks will be located in the exhibit area.
- Each exhibit space will include a standard 6' table that will accommodate a tabletop display.
- Exhibitor’s logo will be placed on the conference website.
- Exhibitors will be listed in the conference program.
- Each exhibitor’s organization will receive one conference registration fee waiver for each exhibit space reserved.

**Exhibitor Space**
- Member: US$700
- Nonmember: US$875

**Exhibit Space Availability**
Exhibit space will be reserved on a first come, first served basis. There are six exhibit table spaces available for the Edmonton Regional Symposium.

**Sponsorship Opportunities**

**Sole Sponsorship**
- US$4,000
- Sponsor’s logo will be displayed on signage at morning and afternoon breaks.
- Sponsor’s logo will be featured on the symposium website.
- Sponsor’s name and logo will be featured on items given to attendees.
- Sponsor will receive an advertisement in the conference program and on the attendee list.

**Symposium Program**
- (includes one advertisement) US$350

**Coffee & Refreshment Breaks**
Sponsors will be invited to display materials for attendees or giveaway items on either side of the refreshment stations.

**Morning Break**
- US$400

**Afternoon Break**
- US$400

**Luncheon**
- US$3,000

The sponsor will be able to mingle with attendees at the luncheon and hand out promotions or giveaways.

**Questions about exhibit and sponsorship opportunities?**
Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
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e jmarkey@clearhq.org
CLEAR’s Annual Educational Conference is attended by more than 600 members of the regulatory community from across North America, Europe, Australia and Asia. Conference content is developed by and for members of the regulatory community and focuses on four areas of inquiry: compliance and discipline; testing and examination; entry to practice; and administration, legislation and policy. Accompanying roundtable discussion groups are also offered. A popular exhibit program, which features three exhibit hall hours and all conference breaks, sees over 30 exhibitors provide information about their products and services to attendees.

The conference is preceded by CLEAR’s National Certified Investigator/Inspector Training programs, Executive Leadership for Regulators program and the Board Member Training programs which are typically attended by more than 200 additional individuals.

### Past Attendees & Sponsors

- AMP
- ASI
- B Virtual Inc.
- Brightlink
- CE Broker
- Computronix
- Continental Testing Services
- GL Solutions
- Helsby Drake
- inLumon
- iiTouch RE Regulatory Management Solutions
- International Association of Education and Training (IACET)
- Iron Data
- Leara eLearning, Inc.
- MicroPact
- Passageways
- Pegasystems
- Peopleworks (Navantis)
- ProctorU
- Proctorio
- Prometric
- Strasz Assessment Systems
- World Education Services (WES)
- Yardstick
- Thoughtspan
- Pearson VUE
- Vametric
- Virtusa
- Professional Examination Service
- Alpine Testing Solutions
- System Automation Corporation
- Heuristic Solutions
- Professional Licensing Report
- PSI Services LLC
- Ethics & Boundaries Assessment Services, LLC (EBAS)
- eSoftware Solutions
- Simplifico
- Creating Ethical Boundaries
- Schroeder Measurement Technologies

### Past Attendees by Professional Title

- **37%** Management (Director, Manager)
- **12%** Other Professional
- **8%** Board or Council Member
- **8%** Consultant
- **6%** Education or Research
- **4%** Investigator
- **3%** Legal
- **2%** Other

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**ANNUAL EDUCATIONAL CONFERENCE**
2018 Exhibit Booth Package

- 8’ x 10’ booth includes:
  - Standard draping
  - One 7” x 44” identification sign stating the exhibitor’s name, city and state or province
  - One 6’ table, two chairs and one wastebasket
  - Wireless internet connection

- Exhibitor’s logo will be placed on the conference website.

- Each exhibitor will have their logo and a link to their website listed on the CLEAR website. A promotional e-mail featuring our exhibitors and sponsors and a link to their websites will be sent to all CLEAR contacts.

- Exhibitors who register and pay before August 10, 2018 will be listed in the conference program.

- Exhibitors who register and pay before August 17, 2018 will be included on signage thanking exhibitors.

- Each exhibitor's organization will receive one conference registration fee waiver for each 8’ x 10’ exhibit space reserved. Fee waiver does not include the awards luncheon.

- Exhibitors who register and pay before April 2, 2018 will have their names listed in the 2018 Annual Educational Conference promotional brochure.

<table>
<thead>
<tr>
<th>Single Booth (8’ x 10’)</th>
<th>Member: $1,050</th>
<th>Nonmember: $1,310</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Booth (8’ x 20’)</td>
<td>Member: $1,820</td>
<td>Nonmember: $2,275</td>
</tr>
</tbody>
</table>

Premium Booth Extras

In addition to the above, Premium Booths include:

- A prime booth location in the exhibit hall.
- Close proximity to a food or beverage station during the Wednesday reception, coffee breaks and/or Thursday lunch.
- Additional recognition in the conference program and on conference signage as a Bronze Level Sponsor.

<table>
<thead>
<tr>
<th>Single Premium Booth (8’ x 10’)</th>
<th>Member: $1,450</th>
<th>Nonmember: $1,810</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Premium Booth (8’ x 20’)</td>
<td>Member: $2,450</td>
<td>Nonmember: $3,060</td>
</tr>
</tbody>
</table>

Exhibit Space Availability

Exhibit space will be reserved on a first come, first served basis. All payments and outstanding balances must be settled according to the terms and conditions listed on page 19.
2018 Sponsorship Levels

**Presenting Sponsor** (total booth and contribution of $25,000+)

*One available per conference*

- All items within the platinum sponsorship package
- Top billing on all conference signage and printed materials recognizing exhibitors and sponsors
- Exclusive recognition as the only Presenting Sponsor
- Banner at the bottom of all conference marketing emails recognizing the Presenting Sponsor with a hyperlink leading to the sponsor’s website
- Option to transfer up to 5 conference registration waivers to customers
- Reserved private meeting space for client meetings and demos

**Platinum** (total booth and contribution of $10,000-$24,999)

- All items within the gold sponsorship package
- Formal recognition from CLEAR’s President during introductory remarks at the opening plenary
- A 50-word description of sponsor’s organization in the conference program
- Complimentary upgrade to a double booth space

**Gold** (total booth and contribution of $5,000–$9,999)

- All items within the silver sponsorship package
- One advertisement on CLEAR’s conference mobile guide
- Upgrade to half-page advertisement in the conference program

**Silver** (total booth and contribution of $2,500–$4,999)

- All items within the bronze sponsorship package
- Quarter-page advertisement in the conference program
- Special recognition in posts on CLEAR’s social media pages during the Annual Educational Conference

**Bronze** (total booth and contribution of $1,400–$2,499)

- Acknowledgement in the printed conference program
- Acknowledgement on conference sponsor signage
- Logo and link to sponsor’s website on CLEAR’s conference webpage
- Distinctive name badge ribbon to recognize sponsorship level
- One complimentary conference registration for every $1,250 invested
- Option to donate a door prize and receive recognition from CLEAR’s President during the Welcome Reception
2018 Sponsorship Opportunities

Sponsorship items are available on a first come, first served basis. Sponsors from the 2017 Annual Educational Conference will have first right of refusal on their sponsorship item or event. For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be early August. Please contact staff for specific details about including your logo imprint.

Customized Sponsorship Package
Let CLEAR work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact jmarkey@clearhq.org to start creating a solution that will work for you.

Events

Events Sponsorship Package: Purchase three events for the price of two. Please note that the lowest priced event will be complimentary.

Welcome to Philadelphia Reception
A welcoming reception for all conference attendees will be held in the exhibitor area. Each attendee will receive a drink ticket for the reception, which will feature the sponsor's logo and name. The sponsor will be invited to greet attendees as they enter the reception and will be recognized at the event.

Wednesday, September 26, 2018..................................................................................................................RESERVED

Taste of Philly Lunch *(in the exhibit hall)*
The sponsor will be invited to greet attendees to the luncheon and hand out promotions or giveaways.

Thursday, September 27, 2018..................................................................................................................RESERVED

Awards Luncheon
The sponsor will be invited to greet attendees as they enter the luncheon and hand out promotions or giveaways. Sponsor will be recognized from the podium by CLEAR's President prior to the Awards ceremony.

Friday, September 28, 2018..................................................................................................................$10,000 each

Coffee Breaks
Sponsors will be invited to provide attendees with giveaway items. Signage will be displayed near the refreshment stations recognizing the sponsor.

Program Breaks *(6 available)*..................................................................................................................$3,000 each

CLEAR Committee Luncheon
Sponsors are invited to welcome attendees at the entrance to the luncheon and to provide brief remarks as the food is served.

Wednesday, September 26, 2018..................................................................................................................$4,000

Keynote Session Speaker
The sponsoring organization will be invited to introduce the speaker. Signage will be displayed acknowledging the sponsorship, and credit will also be provided in the conference program with a notation beneath the speaker's name.

Thursday, September 27, 2018..................................................................................................................RESERVED
Technology

Technology Sponsorship Package: Purchase three technology items for the price of two. Please note that the lowest priced event will be complimentary.

Sole Sponsor of Mobile Guide ......................................................... RESERVED
Through the mobile guide, attendees will be able to view session information, see exhibitor and sponsor websites and set up their own tailored conference agendas. The sponsor will also be able to place banner ads on the guide that will be visible to all users.

Charging Station ......................................................................... RESERVED
Sponsor’s logo will be placed on the charging station located in the exhibit hall. Sponsor will be permitted to place collateral on the charging station.

Wireless Internet for All Attendees .......................................... RESERVED
Sponsor’s name will be included in the wireless password, which will be featured on conference signage and listed in the conference program. The landing page after login will be the sponsor’s website. This login information will be provided to all conference and CLEAR Learning attendees.

Conference Presentations and Handouts .......................... RESERVED
Sponsor will be recognized on a webpage where all conference presentations and handouts will be posted. The sponsor will be recognized in emails that go out to attendees publicizing this resource.

Collateral

Collateral Sponsorship Package: Purchase three collateral items for the price of two. Please note that the lowest priced event will be complimentary.

Welcome Gift for Attendees .................................................. RESERVED
A welcome gift will be provided to attendees at the event. The gift will feature your company’s name and logo.

Attendee Bag ........................................................................... RESERVED
Attendee bags are given to all attendees at registration. The bag will include CLEAR’s logo as well as that of the sponsor.

Lanyards with Company Name .................................................. RESERVED
Lanyards are provided to all conference attendees and will include the sponsoring organization’s name.

Committee Member Gift ......................................................... $2,000
Gifts are provided to CLEAR’s 100+ committee members. Gifts will include the sponsoring organization’s logo.
Advertisements & Attendee Engagement

Conference Brochure Advertisements
Artwork must be received no later than Friday, July 27, 2018.

Full-page advertisement .............................................................................................................. $2,000
Half-page advertisement .............................................................................................................. $1,250

CLEAR Awards Sponsorship...............$750 per award or $2,500 for all awards
Sponsor will be invited to present awards to recipient(s) with CLEAR’s President.
The award video introduction will recognize the sponsor and the sponsor will be recognized in printed materials. Sponsor will receive two complimentary admissions to the luncheon.

Reserved Table at the Awards Luncheon................... $600 per table
Sponsor will receive a reserved table near the dais for the awards luncheon. The sponsor may invite up to eight attendees per table to attend the luncheon on a complimentary basis. Sponsor may provide collateral at their tables.

Social Media Promotion ........................................ $500
CLEAR will promote a sponsored post on Facebook, Twitter and LinkedIn.

Conference Email Announcement Sponsor ........... $500 per email campaign
Sponsor will have a choice of conference-related email in July–September 2018. Sponsor’s logo and a link to their website will be placed in the body of the email and they will be listed as a featured sponsor in a message to all of CLEAR’s contacts.

Branded Signage................................................... $1,250 per item
Sponsor may design promotional signage piece to be placed in the conference meeting space. Print ready artwork required, design work available for an additional charge.
Options include:
- Column wrap
- Meter board
- Glass cling
- Wall cling
2018 Sponsorship Opportunities

Executive Leadership Program for Regulators
CLEAR’s Executive Leadership Program for Regulators is the premier source of leadership training for regulators worldwide. The program is a comprehensive three-day workshop covering a broad array of topics. The training program is offered in the days preceding CLEAR’s Annual Educational Conference and throughout the year in locations across the U.S. and Canada.

**Training Materials** $1,000
Sponsor will receive a full-page ad in the course materials. The ad placement will follow the faculty bios (all language to be approved by CLEAR). Sponsor’s name will also be included on the cover of the program materials.

**Luncheon** $1,000
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo and may have up to two representatives at the luncheon.

**Coffee & Refreshment Breaks**
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo.

- **Day one, two or three** $500
- **All three days** $1,200

Board Member Training Program
CLEAR’s Board Member Training is the premier source of leadership training for regulatory board members. The training program is offered in the days preceding CLEAR’s Annual Educational Conference and throughout the year in locations across the U.S. and Canada.

**Training Materials** $1,000
Sponsor will receive a full-page ad in the course materials. The ad placement will follow the faculty bios (all language to be approved by CLEAR). Sponsor’s name will also be included on the cover of the program materials.

**Coffee & Refreshment Breaks (morning & afternoon)** $500
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo.

**Luncheon** $1,000
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo and may have up to two representatives at the luncheon.

Questions about exhibit and sponsorship opportunities?
Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o (859) 687-0262
f (859) 231-1943
e jmarkey@clearhq.org

Registration
Please send your reservation form to Jodie Markey (jmarkey@clearhq.org or fax: (859) 231-1943). Online registration is also available at www.clearhq.org/CLEARLearningOfferings. Exhibit space or sponsorship will be reserved upon receipt of your reservation form or online registration.
National Certified Investigator & Inspector Training Program
CLEAR’s National Certified Investigator & Inspector Training (NCIT) Basic and Specialized Programs are three-day, hands-on training and certification programs in investigation and inspection techniques and procedures. The NCIT Training Program has enrolled more than 20,000 investigators and inspectors. The program is offered in the days preceding CLEAR’s Annual Educational Conference and throughout the year in locations across the U.S. and Canada.

Training Materials .............................................................................................................................. $1,000
Sponsor will receive a full-page ad in the course materials. The ad placement will follow the faculty bios (all language to be approved by CLEAR). Sponsor’s name will also be included on the cover of the program materials.

Coffee & Refreshment Breaks
Sponsors will be invited to provide business cards for attendees as well as giveaways displaying the organization’s logo.
Day one, two or three ............................................................................................................................ $750
All three days ............................................................................................................................................ $1,900

Sponsorship in the form of providing a training location for any of the above programs may be available on a per-program basis. If you are interested in this opportunity, please contact CLEAR staff for more information.

CLEAR Call Webinars
CLEAR Call Webinars are a series of one-hour presentations on topics of current interest to the regulatory community. Offerings are presented through a web-based PowerPoint and audio teleconference, allowing attendees to participate and ask questions from their own office or conference room.

Webinar Co-sponsor ............................................................................................................................ $500
Sponsor’s name and logo will be included in the webinar introduction slides. Sponsor’s logo will be included on the registration page as well as in advance email promotions.

Slide Handout Sponsor .................................................................................................................. $1,000
Sponsor’s logo will be included on all slide pages, on the registration page and in advance email promotions. A link to the company’s website will be provided in the handout distribution email.

Full Webinar Sponsor ....................................................................................................................... $1,500
This sponsorship opportunity includes all of the benefits of the Webinar Co-sponsor and the Slide Handout Sponsorship.
Exhibitor & Sponsor Reservation Form

Company Name ________________________________________________________________

Address _______________________________________________________________________________________

City __________________________ State/Province ___________ Zip/Postal Code _________________

Phone __________________________ Fax __________________________ Email __________________________

Contact Person ________________________________________________________________

☒ Payment in full enclosed: US$__________ ☐ Please bill my company.

Exhibit Space

☒ Each exhibit space will include a standard 6' table that will accommodate a tabletop display.
☒ Exhibit space will be reserved on a first come, first served basis.

☒ Members ........................................................................................................................................ US$700
☒ Nonmembers ..................................................................................................................................... US$875

Sponsorship Opportunities

☒ Sole Sponsorship ............................................................................................................................ US$4,000
☒ Symposium Program (includes one advertisement) ........................................................................ US$350

☒ Coffee & Refreshment Break                ☒ Morning ........................................................................ US$400

☒ Luncheon .............................................................................................................................. US$3,000

☒ Other (Please specify proposed activity or contribution area.) ________________________________

__________________________________________________________________________________________

I agree to abide by the terms and conditions as outlined on page 19 of the prospectus.

_________________________________________       ___________________________
Signature                                           Date

Please mail, fax or email your completed reservation form to:
CLEAR | 108 Wind Haven Dr., Ste. A | Nicholasville, KY 40356 | (859) 687-0262 | fax (859) 231-1943 | jmarkey@clearhq.org
Company Name ____________________________________________

Address ______________________________________________________________________________________

City __________________________ State/Province ___________ Zip/Postal Code ________________

Phone __________________________ Fax __________________________ Email __________________________

Contact Person ________________________________________________________________

☐ Payment in full enclosed: US$__________  ☐ Please bill my company.

Exhibit Space
- Each exhibit space will include a standard 6' table that will accommodate a tabletop display.
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☐ Nonmembers ....................................................................................................................................... US$875

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- Other (Please specify proposed activity or contribution area.) .............................................................

I agree to abide by the terms and conditions as outlined on page 19 of the prospectus.

__________________________________________  _______________
Signature                                            Date

Please mail, fax or email your completed reservation form to:
CLEAR  |  108 Wind Haven Dr., Ste. A  |  Nicholasville, KY 40356  |  (859) 687-0262  |  fax (859) 231-1943  |  jmarkey@clearhq.org
Company Name ________________________________________________________________

Address _______________________________________________________________________________________

City ___________________________________ State/Province __________ Zip/Postal Code __________

Phone ______________________ Fax ______________________ Email ______________________

Contact Person ________________________________________________________________

☐ Payment in full enclosed: US$__________  ☐ Please bill my company.

Exhibit Space

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☐ Other (Please specify proposed activity or contribution area.) __________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

I agree to abide by the terms and conditions as outlined on page 19 of the prospectus.

Signature ___________________________________ Date __________________________

Please mail, fax or email your completed reservation form to:
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Exhibitor & Sponsor Reservation Form

Company Name ____________________________________________________________________________________

Address _______________________________________________________________________________________________

City ______________________________________ State/Province ________________ Zip/Postal Code ________________

Phone ______________________________ Fax __________________________ Email __________________________

Contact Person _______________________________________________________________________________________

☐ Payment in full enclosed: US$__________    ☐ Please bill my company.

Exhibit Space
Exhibit space will be reserved on a first come, first served basis.

☐ Single Booth Space (8’ x 10’)
  ☐ Members .......................................................................................................................... $1,050
  ☐ Nonmembers .................................................................................................................. $1,310

☐ Single Premium Booth Space (8’ x 10’)
  ☐ Members .......................................................................................................................... $1,450
  ☐ Nonmembers .................................................................................................................. $1,810

☐ Double Booth Space (8’ x 20’)
  ☐ Members .......................................................................................................................... $1,820
  ☐ Nonmembers .................................................................................................................. $2,275

☐ Double Premium Booth Space (8’ x 20’)
  ☐ Members .......................................................................................................................... $2,450
  ☐ Nonmembers .................................................................................................................. $3,060

Booth Ad-Ons:
☐ Lead retrieval system - $100 by August 1, 2018, $150 after August 1, 2018

Please note if you have a request to be placed next to a specific vendor or further away from a specific vendor. We will make every effort to honor your requests.

Sponsorship Opportunities
☐ Customized Sponsorship Package (Please contact Jodie Markey at jmarkey@clearhq.org.)
Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Description</th>
<th>Sponsorship</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome to Philadelphia Reception</td>
<td>Wednesday, September 26, 2018</td>
<td>RESERVED</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taste of Philly Lunch <em>(in the exhibit hall)</em></td>
<td>Thursday, September 27, 2018</td>
<td>RESERVED</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Awards Luncheon</td>
<td>Friday, September 28, 2018</td>
<td>$10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td></td>
<td>$3,000 each</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CLEAR Committee Luncheon</td>
<td>Wednesday, September 26, 2018</td>
<td>$4,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Session Speaker</td>
<td>Thursday, September 27, 2018</td>
<td>RESERVED</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Technology

<table>
<thead>
<tr>
<th>Technology Sponsorship</th>
<th>Package</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sole Sponsor of Mobile Guide</td>
<td>RESERVED</td>
<td></td>
</tr>
<tr>
<td>Charging Station</td>
<td>RESERVED</td>
<td></td>
</tr>
<tr>
<td>Wireless Internet for All Attendees</td>
<td>RESERVED</td>
<td></td>
</tr>
<tr>
<td>Conference Presentations and Handouts</td>
<td>RESERVED</td>
<td></td>
</tr>
</tbody>
</table>

Collateral

<table>
<thead>
<tr>
<th>Collateral Sponsorship</th>
<th>Package</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Gift for Attendees</td>
<td>RESERVED</td>
<td></td>
</tr>
<tr>
<td>Attendee Bag</td>
<td>RESERVED</td>
<td></td>
</tr>
<tr>
<td>Lanyards with Company Name</td>
<td>RESERVED</td>
<td></td>
</tr>
<tr>
<td>Committee Member Gift</td>
<td>$2,000</td>
<td></td>
</tr>
</tbody>
</table>

Advertisements & Attendee Engagement

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Brochure Advertisements</td>
<td>$2,000</td>
</tr>
<tr>
<td>Half-page advertisement</td>
<td>$1,250</td>
</tr>
<tr>
<td>CLEAR Awards Sponsorship <em>(per award)</em></td>
<td>$750</td>
</tr>
<tr>
<td>CLEAR Awards Sponsorship <em>(all awards)</em></td>
<td>$2,500</td>
</tr>
<tr>
<td>Reserved Table at the Awards Luncheon <em>(per table)</em></td>
<td>$600</td>
</tr>
<tr>
<td>Social Media Promotion</td>
<td>$500</td>
</tr>
<tr>
<td>CLEAR Conference Email Announcement Sponsor <em>(per email campaign)</em></td>
<td>$500</td>
</tr>
<tr>
<td>Branded Signage <em>(per item)</em></td>
<td>$1,250</td>
</tr>
</tbody>
</table>

Attendee Registration

- One fee waiver for each 8’x10’ booth reserved
- One fee waiver for each $1,250 donated. Additional conference registrations are $595 for CLEAR members and $745 for nonmembers.
- Registration for waived attendees will open in July 2018.
Company Name ______________________________________________________________________________________

Address __________________________________________________________________________________________

City __________________________ State/Province ______________ Zip/Postal Code _______________

Phone __________________________ Fax __________________________ Email __________________________

Contact Person ______________________________________________________________________________________

☐ Payment in full enclosed: US$__________      ☐ Please bill my company.

### Executive Leadership Program for Regulators

What is the training date and location of the program you will be sponsoring? ________________________________

- ☐ Training Materials ...................................................................................................................................$1,000
- ☐ Luncheon ..................................................................................................................................................$1,000
- ☐ Coffee & Refreshment Breaks
  - ☐ Day one ...............................................................................................................................................$500
  - ☐ Day two ...............................................................................................................................................$500
  - ☐ Day three ...............................................................................................................................................$500
  - ☐ All three days .......................................................................................................................................$1,200
- ☐ Other (Please specify proposed activity or contribution area.) __________________________________________

### Board Member Training Program

What is the training date and location of the program you will be sponsoring? ______________________________

- ☐ Training Materials ...................................................................................................................................$1,000
- ☐ Coffee & Refreshment Breaks ..................................................................................................................$500
- ☐ Luncheon ..................................................................................................................................................$1,000
- ☐ Other (Please specify proposed activity or contribution area.) __________________________________________

### National Certified Investigator & Inspector Training Program

What is the training date and location of the program you will be sponsoring? ______________________________

- ☐ Training Materials ...................................................................................................................................$1,000
National Certified Investigator & Inspector Training Program, cont.

☐ Coffee & Refreshment Breaks
☐ Day one .................................................................................................................................................................................................................. $750
☐ Day two ........................................................................................................................................................................................................ $750
☐ Day three ........................................................................................................................................................................................................ $750
☐ All three days ..................................................................................................................................................................................................... $1,900

☐ Other (Please specify proposed activity or contribution area.) ______________________________________________________________

_________________________________________________________________________________________________

CLEAR Call Webinars

What is the training date and title of the webinar you will be sponsoring? ____________________________________________________________

☐ Webinar Co-sponsor ........................................................................................................................................................................ $500
☐ Slide Handout Sponsor ...................................................................................................................................................................... $1,000
☐ Full Webinar Sponsor ...................................................................................................................................................................... $1,500

☐ Other (Please specify proposed activity or contribution area.) ______________________________________________________________

_________________________________________________________________________________________________
**Payment**

In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to receive a copy of the pre-conference attendee list and to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and sponsorship pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

**Pre-conference/post-conference attendee list and marketing**

Exhibitor agrees that pre-conference and post-conference attendee lists may be used for one (1) marketing email prior to the event. After that, the exhibitor agrees to obtain consent from the attendees prior to sending further marketing communications. The pre-conference attendee list will be sent out three (3) weeks prior to each event. The post-conference attendee list will be sent out after all on-site registrations are processed and reconciled.

**Failure to Occupy Space**

The exhibitor will forfeit space not occupied by the close of the exhibit installation period. This space may be resold, reassigned, or used by CLEAR in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

**Sponsorship Reservation Policy**

2017 Sponsors will have first right of refusal on all items they reserved for the 2017 CLEAR Annual Educational Conference until March 1, 2018. After that, the sponsorship item will be made available to all interested parties. Payment must be made according to the payment policy, otherwise sponsorship will be released to the next interested party. Those interested in Presenting Sponsorship must inform CLEAR by March 1, 2018 to be considered. If the sponsorship level is still available after the initial deadline, interested parties will be evaluated on a case by case basis.

**Observance of Laws**

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

**Care of Exhibit Facility**

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility or associated facilities; booth equipment or the property of others caused by the Exhibitor.

**Liability**

CLEAR, the Sheraton Philadelphia Downtown and the general services contractor will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold CLEAR, the Sheraton Philadelphia Downtown, the general services contractor, and all agents and employees thereof (hereafter collectively called “indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from and all losses, costs (including attorney’s fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.